**SNHU CS-250 Software Development Lifecycle**

**Christopher Gauthier**

**Journal 2 – PROJECT OWNER**

As a project owner vision and engagement is critical. The benefits of engaging with users or stakeholders is you are able to hear first-hand what details or features they are looking for. A skilled project owner can pick up on small details from a user when describing a feature that can then be translated into a user story for the developers. In the user/project owner meeting video a user mentioned being able to “search for things in a price range”, a project owner can translate that to “the ability to filter based on price” which gives clearer direction and tasking to the development team. Seeing the interview/user meeting a few things stood out. The casual conversation-esk mannor in which the meeting was help allowed users to feed off one another in a natural way, as opposed to a strict moderation where one question is asked and one answer is given. The group is able to really drill down into a feature, providing greater context through conversation.

There are many ways to collect feedback outside of sitting users in a room to discuss. One effective way of receiving feedback is a survey. Typical surveys are for both before or after a feature is added, which allows the product owner to get numerical values to what the users find good or bad about a particular thing. Surveys are great tool for giving numerical value to certain features, issues, or requests.

References:

Cobb, C. G. (2015). *The project manager's guide to mastering agile: Principles and practices for an adaptive approach* (Chapter 4). Wiley.

Southern New Hampshire University. (n.d.). *CS250 Software Development Lifecycle: Module three: Product owner and user focus group* [PowerPoint slides]. Southern New Hampshire University.